### Creating Competences for a Circular Economy

3.00 - 3.10 pm: Introduction

3.10 - 3.25 pm: What is a circular economy?

3.25 - 3.35 pm: Opportunities for education ThreeC

3.35 - 4.00 pm: A didactical approach for education for a





Circular

economy



### What is a circular economy?

- . Why is there need for a circular economy?
- What is the definition of a circular economy?
- Why is there need for a circular economy?
- What are the principles behind a circular economy?
- What are theoretical perspectives on transitions to a circular economy?
- What is the difference between circular economy and linear economy with feedback loops?
- What are other, related schools of thought?

### What are benefits of a circular economy?

- What are the resource savings in a circular economy?
- What is the potential of a circular economy in Europe?
- What is the potential of a circular economy in the Netherlands?
- What is the potential of specific sectors?
- Which types of materials have a high potential for a circular economy?
- Why should I apply circular economy in my business?

### Who are frontrunners in circular economy?

- What are frontrunner regions who are working on circular economy issues?
- What are frontrunner knowledge networks who are working on circular economy issues?
- What are the examples of circular purchasing?
- What are the frontrunner countries which are supporting circular economy?

### How do I work in a circular economy?

- How do I create a business model for a circular economy?
- How do I implement circular economy in my business?
- How do I create value in a circular economy?
- How do I design in a circular economy?
- How do I manufacture in a circular economy?
- How do I collect waste in a circular economy?
- How do I, as an SME, finance the transition to a circular business model?
- How do I achieve circular purchasing processes?
- How do I assess circularity?
- How do I internalize external costs?
- How do I educate for a circular economy?

### How do we arrive at a circular economy?

- Which policies are already in place supporting circular economy?
- What are elements in a roadmap towards a circular economy?
- How can circular economy be mainstreamed?
- Which policies are still required to support a circular economy?
- How can financial institutions stimulate a circular economy?

### What are barriers for a circular economy?

- ... with regard to business models?
- ... with regard to financing?
- ... with regard to governance?
- ... with regard to technology?
- ... with regard to society?

The aim of this Knowledge Map Circular Economy is to present an overview of the present-day knowledge on circular economy issues. In this knowledge map, publications up to december 2014 have been included, is there a report or study lacking in answering the current questions, or are other research questions related to a circular economy already answered? In that case, please contact Het Groene Brein.

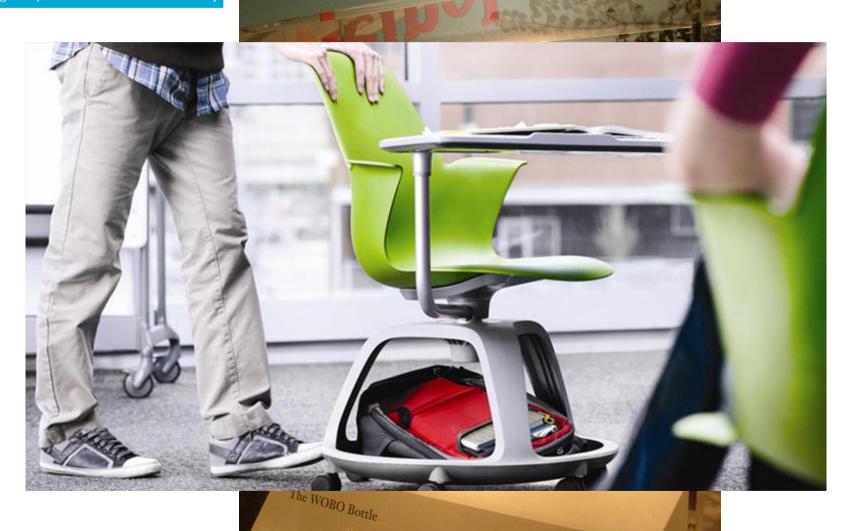
Per question, a short summary is provided, with more comprehensive answers below. Direct access to the publications is provided via the clickable literature list. Nederlands

English

Literature list



Creating Competences for a Circular Economy







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### Partner zone Philips

### Intelligent lighting: designing with responsible consumption in mind

Shifting from a one time sale to a lighting service, means Philips maintains ownership of materials and can offer maintenance and upgrades to customers Sponsor's feature

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At the end of the contract period, Philips lighting products can be taken back into their production process. again and raw materials be reused. Photograph: Philips

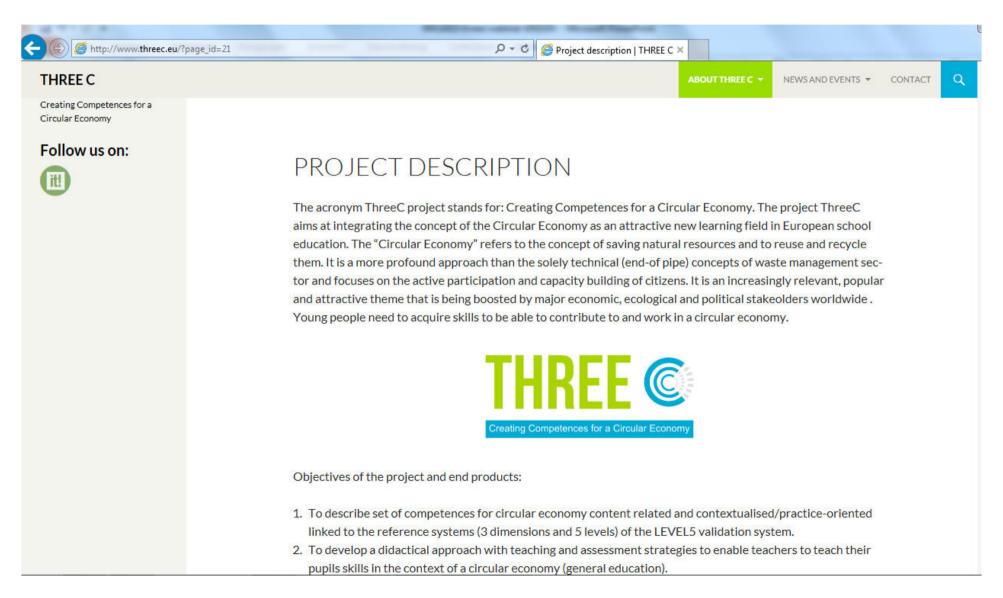
I told Philips: "listen, I need so many hours of light in my premises every year. You figure out how to do it. If you think you need a lamp, or electricity, or whatever that's fine. But I want nothing to do with it. I'm not interested in the product, just the performance. I want to buy light, and nothing else." This is what I recall from my first encounter with Philips back in 2009. I was at a point of reconsidering lighting to fit

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## Which opportunities do you see for education?





## Which opportunities do you see for education?

Core competence for education for a circular economy: systems thinking and designing.

Relevant didactical concepts:

- •Closing the loop: circular learning process.
- •Social transformative learning: collective and participatory approach, space for different ideas, reflecting on behaviour.
- •Head, heart, hands: integrate knowledge, attitude (emotion) and behaviour.

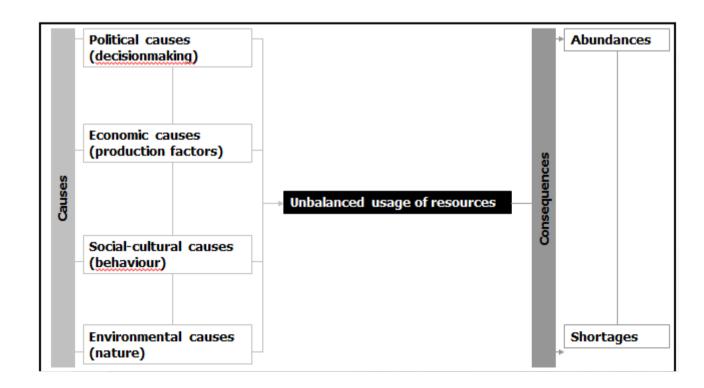


- Attention = feel familiar or wonder [a drinking package in a bird?]
- Understand = define the problem, a question [unpacking the package]
- Relate = feel interconnected, show empathy [how many in your dustbin?]



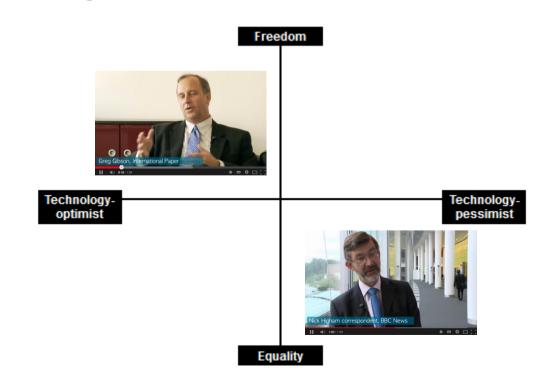


- Attention = feel familiar or wonder
- Understand = define the problem, a question
- Relate = feel interconnected, show empathy
- Analyse = systems thinking [what are causes and consequences?]





- Attention = feel familiar or wonder
- Understand = define the problem, a question
- Relate = feel interconnected, show empathy
- Analyse = systems thinking
- Value = change perspectives [who's right?]





- Attention = feel familiar or wonder
- Understand = define the problem, a question
- Relate = feel interconnected, show empathy
- Analyse = systems thinking
- Value = change perspectives
- Solve = choose a solution [what's the best option?]





- Attention = feel familiar or wonder
- Understand = define the problem, a question
- Relate = feel interconnected, show empathy
- Analyse = systems thinking
- Value = change perspectives
- Solve = choose a solution
- Plan = make a strategic plan
- Act = do
- Reflect = evaluate your actions

[make it authentic]





# Which opportunities do you see for education?